http://galertplugin.com

Thanks for your Purchase of the G Alert Plugin System!

TRAINING AND SETUP USER MANUAL

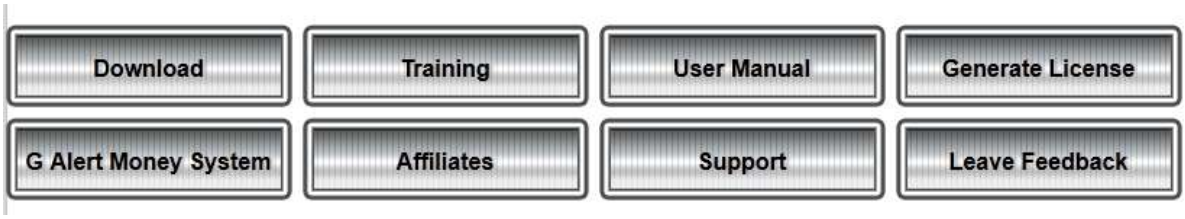
Access This Manual in Complete Video Format & Watch Us Walkthrough Each Step

http://galertplugin.com/training.html

Get the most comprehensive addition to this plugin – one that creates links from keywords as the posts are created.

CLICK HERE For Keyword SEO Plugin

From your purchase you will be taken to the thank you page and be able to access all your information. http://galertplugin.com/thanks.html



By clicking on the download link

You will be able to download the plugin and save it to your computer.

It will save as follows

You then need to log in to your wordpress administrator dashboard.

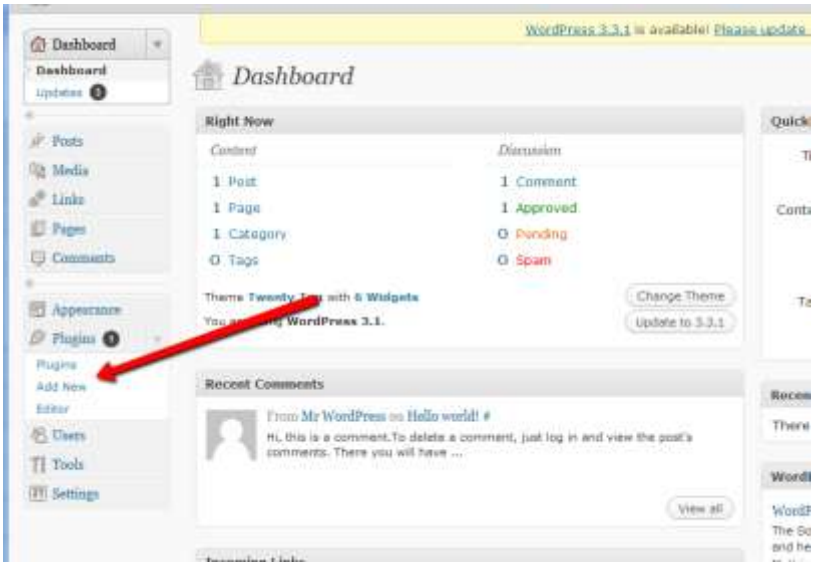
This can normally be found by adding /wp-admin to the end of your website address. For example. If your website was http://mymoneysiteonline.com

Your wordpress login would normally be http://mymoneysiteonline.com/wp-admin

You will see the admin login screen as shown.

You need to enter your admin username and password and you will then be taken to your wordpress dashboard.

From the dashboard, go to Plugins and then ‘Add New’ as shown in the image here

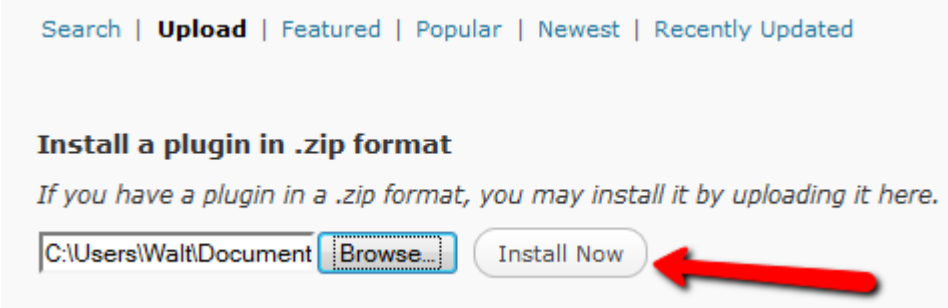


Once you are on the add new screen for your plugin, you will need to select 'Upload' as shown below

Install Plugins
Search | Upload | Featured | Popular | Newest | Recently Updated
Plugins extend and expand the functionality of WordPress. You ma
Search
Search for plugins by keyword, author, or tag.
Term
Search Plugins

From the upload screen – you will need to browse to where you saved the plugin zip file.

Once you have selected the GoogleAlertandtwitterplugin.zip you can then click on the install now button

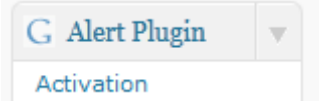

Search | Upload | Featured | Popular | Newest | Recently Updated
Install a plugin in .zip format
If you have a plugin in a .zip format, you may install it by uploading it here.
C:\Users\Walt\Document
Browse...
Install Now

The plugin will install and the next screen will ask you to activate the plugin within wordpress. Simply click on 'Activate Plugin' to proceed to the next step.

Installing Plugin from uploaded file: GoogleAlertandtwitterplugin.zip
Unpacking the package...
Installing the plugin...
Plugin installed successfully.
Activate Plugin | Return to Plugins page

Once your plugin has been activated, you will see the G Alert Option in the menu on the left hand side – and the only option visible will be 'Activation' where you can enter your license details to unlock the plugin. As shown below

-



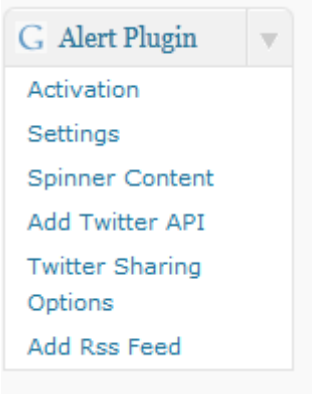
Clicking through to the activation screen, you will be prompted to enter your payment email address and your license code that you have been sent at the time of purchase.

If you need to get a reminder about your license details, please visit this link

http://galertplugin.com/ipn/requestkey.php

And enter your Payment email address where prompted and your license will be emailed to you – and immediately appear in the top left hand corner of the screen as well.

Once your G Alert Plugin has been unlocked, you will then see all options available to you in the menu.



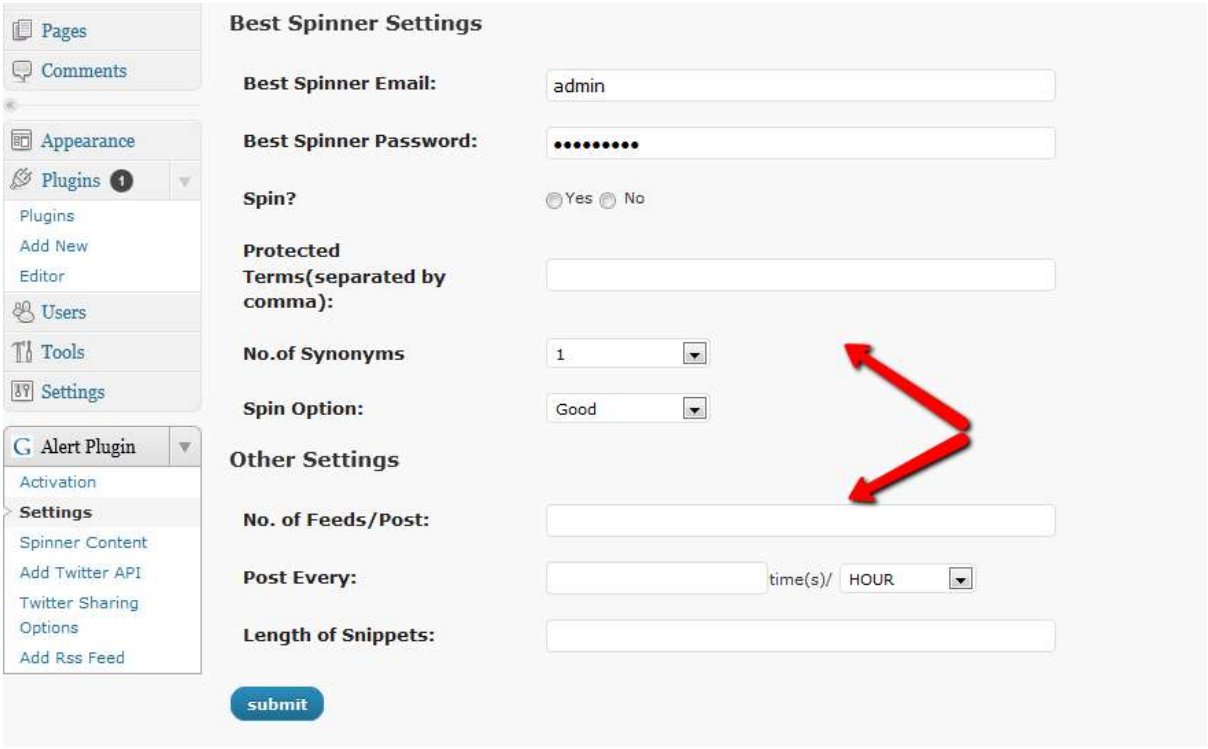
Settings – continued on the next page.

Settings

Starting with the settings area of the plugin let's walk through the setup.

The settings screen is broken into two areas.

At the top is the settings for the Spinner integration and at the bottom are options for the way you want the content to appear and the frequency of the posts. ACCESS THE BEST SPINNER HERE



IMPORTANT:

For the most part – this can be left OFF – as the content uniqueness comes from consolidating the feeds. Also... the Unique Spinner content – further in the manual provides better ways to make the post unique. However this area has been built in to give you maximum flexibility

If you want the plugin to automatically spin the posts as the come in to your system – you need to setup your best spinner settings.

In the spinner settings you simply enter in the email and password from your 'The Best Spinner' system - ACCESS THE BEST SPINNER HERE

Choose YES to the spin

In the Protected terms area – you enter your keywords that you DO NOT want to be spun. This ensures that the plugin will not spin your keywords and take away their effectiveness.

Your keywords to be exempt from the spinning need to be entered in with comma separating.
Example: keyword1, keyword2, keyword3

You choose the number of synonyms for the best spinner to use (1,2 or 3)

And the quality of the spinning – (Good, Better, Best)

If you choose Good – you will get maximum variations but the quality may suffer.
Choosing BEST means the quality will be higher – but the QUANTITY may not be as varied.

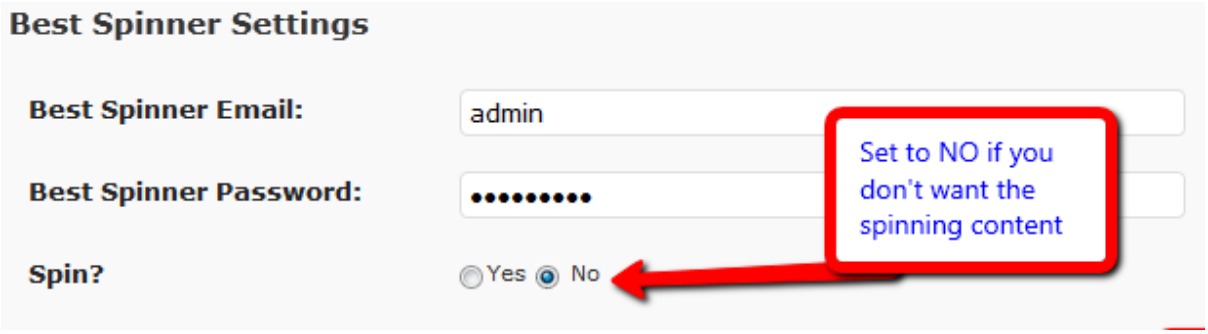
VERY IMPORTANT

It is VERY IMPORTANT to know this.

If you are not planning on spinning the content as it is created – you MUST set the Spin? To NO.

Otherwise your content will come in with titles only and no body.

This MUST BE Set to NO if you are not spinning. Simply leaving the email and password blank is not enough.



Settings 2

In the lower half of the settings screen, you are setting the posting schedule for the plugin and also setting the quantity and size of the content snippets.

The number of feeds per post will be reflected in the QUANTITY of snippets that are posted at one time. If you set this to 6 for example... the software will randomly choose 6 snippets of information from the feeds you have created to post per time.

Post Every – this setting allows you to set the timing on the posting schedule. You can choose to post a certain amount of times per hour or per day. Selecting 1 times per day for example will create one post every 24 hours.

Options are being added for posting on a weekly, monthly or random basis.

The Length of Snippets option allows you to determine how many characters are included in the content summaries that are created. Adding the number 300 here (for example) will post 300 characters from each content piece, followed by the link to the content source.

Adding a New Feed

Adding in feeds to the plugin is what brings content to your blog. We have designed and built the system around the RSS content alerts from Google for a few reasons. The Google alerts set up allows you to define keywords, and then as new content hits the web – that meets that keyword selection, new information is sent to the feed – and therefore to your blog.

You can add in feeds from any source – CNN news or Youtube as examples, We have designed the system to work with Google alerts – but any RSS feed will work.

Setting up a new RSS feed with Google Alerts.

Go to http://Google.com/alerts

Google Alerts
Search query:
Result type:
Everything
How often:
Once a day
How many:
Only the best results
Deliver to:
CREATE ALERT
Manage your alerts
Monitor the Web for interesting new content
Google Alerts are email updates of the latest relevant Google results (web, news, etc.) based on your queries.
Enter a search query you wish to monitor. You will see a preview of the type of results you'll receive.
Some handy uses of Google Alerts include:
monitoring a developing news story
keeping current on a competitor or industry
getting the latest on a celebrity or event
keeping tabs on your favorite sports teams
Manage your alerts - Google Alerts Help - Terms of Use - Privacy Policy - Google Home - © 2011 Google

As shown by the arrows above, first set your Search query.

Here I suggest using a reasonably long tail keyword.

BUT!!

A **power tip** is to put your long tail keyword in QUOTES for the best results

So the words Puppy Training Techniques

Should be entered as “Puppy Training Techniques”

If you set the keyword to be too broad, you will have unrelated content coming in to your blog. (remember the quotes)

Because of the fact that you can have unlimited alerts set up, and unlimited alerts in the plugin, you can afford to be specific for best results.

So – go after the long tail keywords that are commercial and get enough search traffic (more on how to do that in the G Alert money training system).

And fill in the other details.

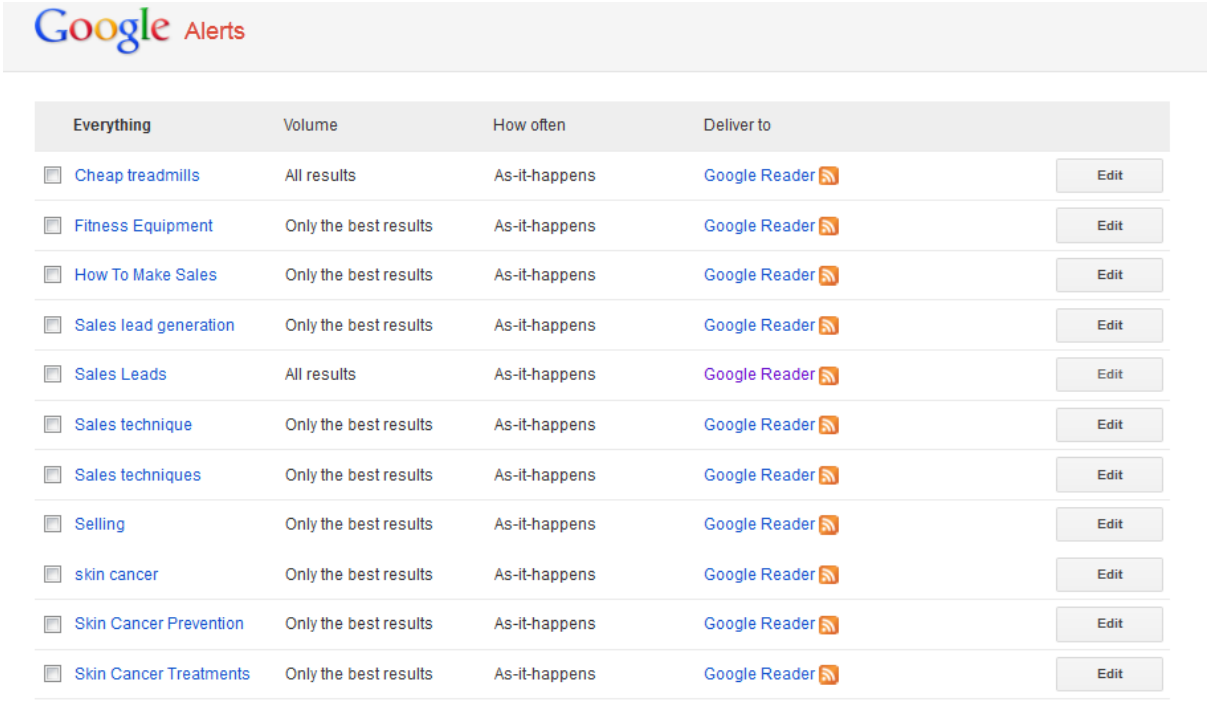
For the result type – you can choose everything, or just blogs, just news... etc

How often – will set to ‘as it happens’ automatically as you change the ‘Deliver to’ to feed.

How many – I always suggest setting this to the ‘best results’... again Quality over quantity.

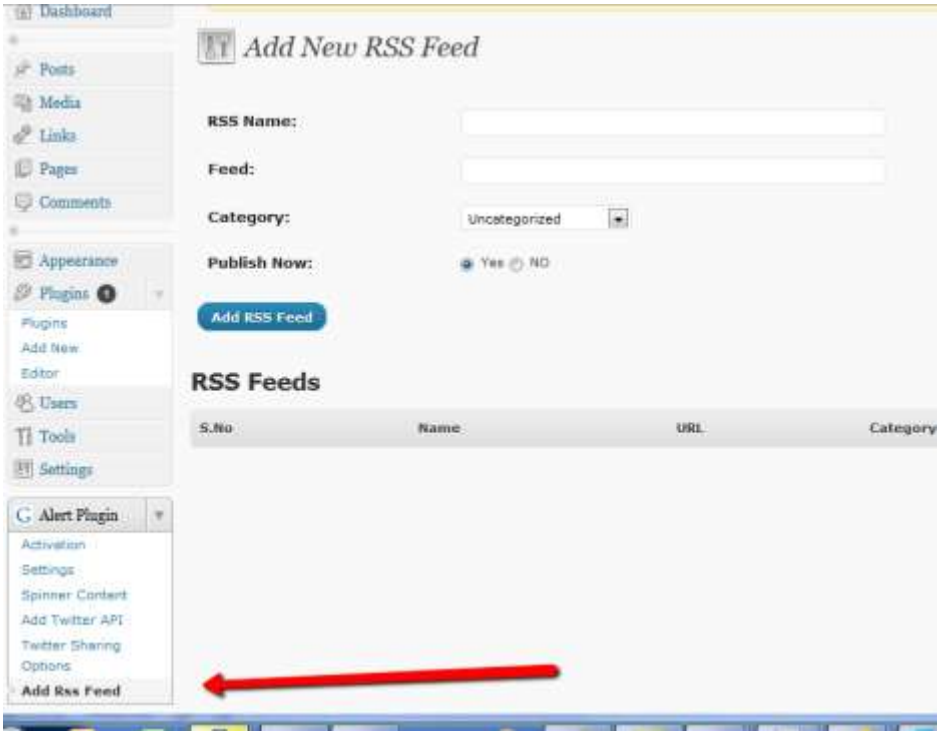
And then set the deliver to – as ‘Feed’

Once you have entered all the details, click on the ‘Create Alert’ button.
The alert will be created and you will be taken to the manage alerts screen which looks like this.



From here, you have everything you need to setup a new feed in the plugin. To enter a new feed into the plugin, go to the add new rss feed in your menu.

As shown by the Red arrow below.



In the RSS name – give the alert a name you will recognise, or copy and paste the title from the Google alerts screen.

To enter the feed itself – right click on the small, orange rss symbol on the manage alerts screen

Once you right click, simply choose to copy the link (or copy shortcut if you are using internet explorer) and paste it into the 'Feed' area of the plugin.

A typical RSS feed from Google alerts will look like

http://www.google.com/alerts/feeds/07446093742949049481/12933170263871179916

And you need to paste the whole thing into the plugin.

Choose the category – for the posts to go into and select if you want to publish a post immediately – or only on the schedule that is created in the settings area.

You can enter in unlimited Google alerts and other feeds.

Entering more than one (for different keywords) will give you a variety of content coming in. The Plugin will combine the information from the multiple sources and post the snippets from them all according to the schedule.

I always recommend between 5 and 8 with a combination of 80% long tail keywords and 20% more broad.

NOTE: The plugin will add the posts to the right category. For TAGS on Autopilot, I recommend getting an auto tagging plugin like

http://wordpress.org/extend/plugins/auto-tag/

Adding in Your own unique inserts.
The Magic of G Alert Plugin

Gathering the content and posting it in a curated style is a terrific way to attract attention from Search engines and web visitors alike.

BUT – adding in unique inserts into each post really enhances the results.

You can add in RAW content – as in a paragraph that has been written and if you choose it to... the software will SPIN that content automatically for you and insert unique versions on the posts. You need to add in Your 'The Best Spinner' details for this auto spinning feature.

There are TWO areas to add in your own content. Each work together – and a list of unique inserts will be created, the more you add in. And each time a post is created the plugin will randomly choose ONE unique insert and place it into the content as it is created.

The two areas for the Spun content are -
UNSPUN (or Raw text) where you are invited to enter raw text and spin it if you choose to.

And

ALREADY Spun text – Where you can enter in text in Spintax format – and the plugin will create unique versions for you when the post is created.

The Spintax format for the plugin is using the {|} system.

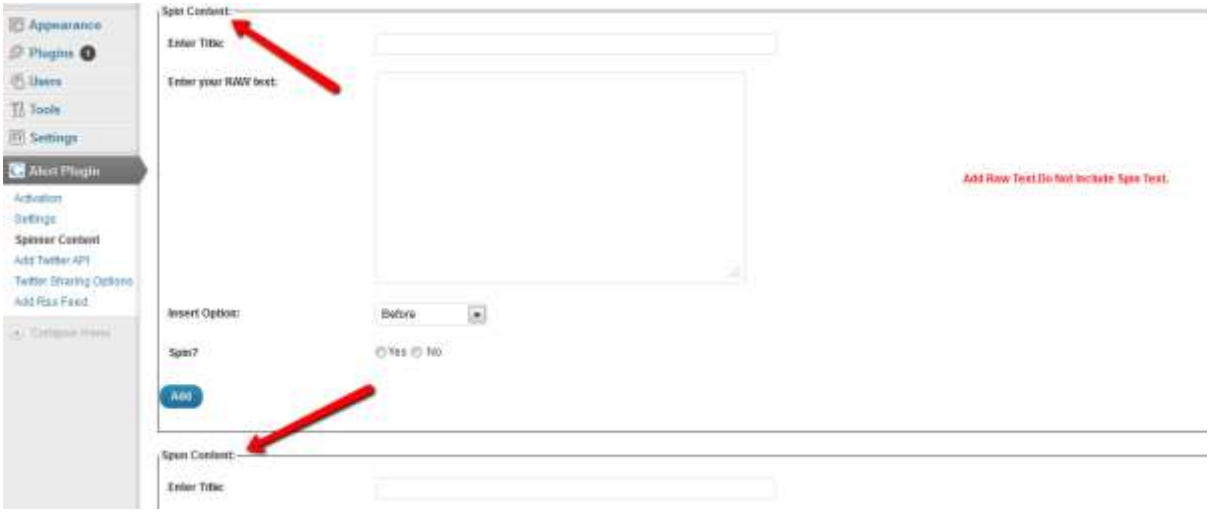
Where the words are separated by a | symbol and wrapped by the { }

For example. The sentence
I {like|love|need} coffee

Would produce

I like coffee
I love coffee
I need coffee

Spin Content and SPUN content



On the Spinner content page, you will see two distinct areas.

At the top is SPIN content.

Here you can enter RAW text and elect to have that text spun for you automatically. (you need to have entered your 'The Best Spinner' details in the settings screen for this to be automatic.

The insert option of Before, Random And After will change the positioning of your unique insert.
Before – will set it BEFORE your curated content

After will set it at the bottom of the curated content

And random will choose before or after randomly.

At the bottom of this page you can enter the SPUN content.

Including Spintax (as listed above) your content will be entered as a unique version each time a post is created.

REMEMBER!!

The real power of this plugin is to include multiple spin content paragraphs – So that you get RANDOM insertions into your content. Aim to have 5 or 6 minimum. The more the better.

Twitter Integration

NOTE: Using the twitter system is not required or compulsory for the plugin to work in building your blog. It is simply an additional extra

One of the major changes in the Google algorithm of late is the increase of importance in what is known as Social Signals.
This means getting your site talked about in the social networks such as Facebook, twitter and Pinterest to name a few.

Within the G Alert plugin, you are able to link in MULTIPLE twitter accounts and randomly select the accounts that will receive notifications about your blog posts.

This means – you can (for example) Setup and include 10 twitter accounts.

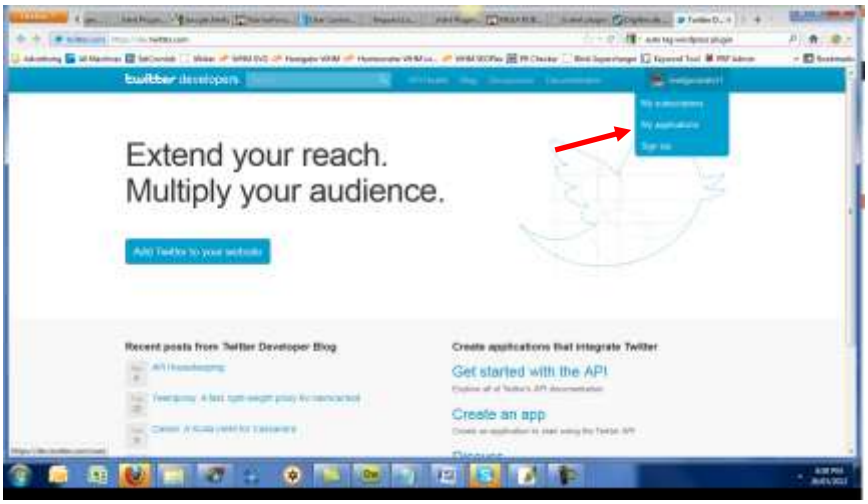
You can then set the system to randomise and choose a maximum of (example) 3 accounts – and the system will send out a tweet to three randomly selected accounts of the ten each time a post is created.

To setup the Twitter integration, you need to first go to

http://dev.twitter.com

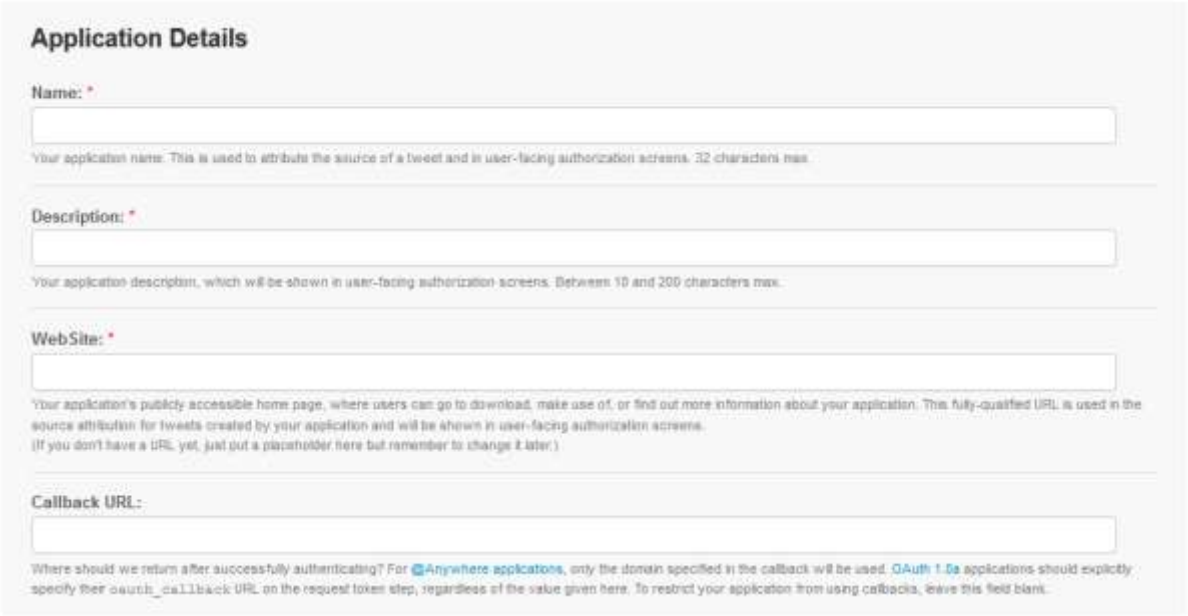
and sign in (you need to do this for each of the twitter accounts).

Once you are signed in at dev.twitter.com you can go up to the My Applications area in the top right (by hovering over your user name). As shown in the image below.



On the my applications screen – you can click to create a new application.

And then enter in the details as listed.


Application Details
Name: *
Your application name. This is used to attribute the source of a tweet and in user-facing authorization screens. 32 characters max.
Description: *
Your application description, which will be shown in user-facing authorization screens. Between 10 and 200 characters max.
WebSite: *
Your application's publicly accessible home page, where users can go to download, make use of, or find out more information about your application. This fully-qualified URL is used in the source attribution for tweets created by your application and will be shown in user-facing authorization screens.
(If you don't have a URL yet, just put a placeholder here but remember to change it later.)
Callback URL:
Where should we return after successfully authenticating? For @Anywhere applications, only the domain specified in the callback will be used. OAuth 1.0a applications should explicitly specify their oauth_callback URL on the request token step, regardless of the value given here. To restrict your application from using callbacks, leave this field blank.

Give the application a name (I usually go with blog updates... or something like that)
Description
Website – use your blog site URL – If you are including the Twitter account on multiple sites you need to set a new application for each one)

Call back URL - You must load in the exact URL of your blog

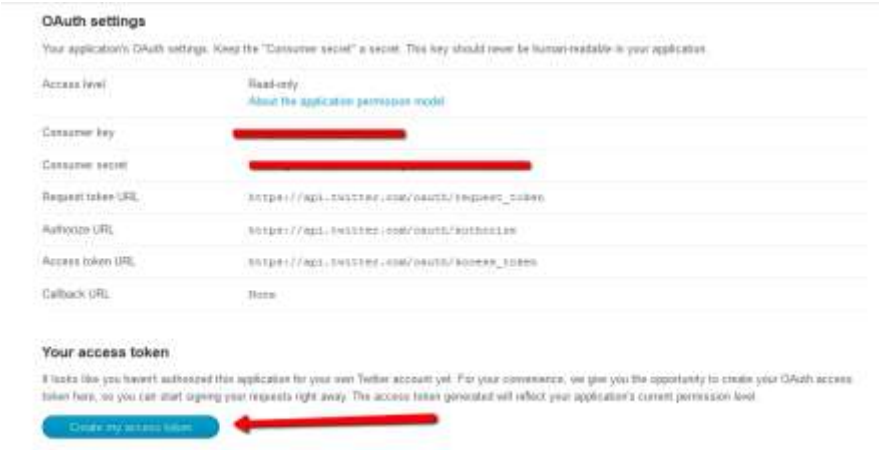
You will also need to agree to the application 'Rules of the Road'

Solve the captcha

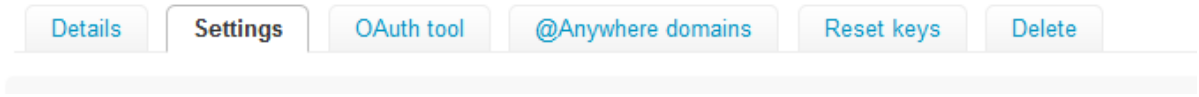
And click on create

On the next screen – you MUST select the Create access token's button –

As shown by the arrow (Other details blanked out for privacy)


OAuth settings
Your application's OAuth settings. Keep the "Consumer secret" a secret. This key should never be human-readable in your application.
Access level
Read-only
About the application permission model
Consumer key
Consumer secret
Request token URL
https://api.twitter.com/oauth/request_token
Authorize URL
https://api.twitter.com/oauth/authorize
Access token URL
https://api.twitter.com/oauth/access_token
Callback URL
None
Your access token
It looks like you haven't authorized this application for your own Twitter account yet. For your convenience, we give you the opportunity to create your OAuth access token here, so you can start signing your requests right away. The access token generated will reflect your application's current permission level.
Create my access token

Then – you need to go to settings and change the settings on the application to Read/Write

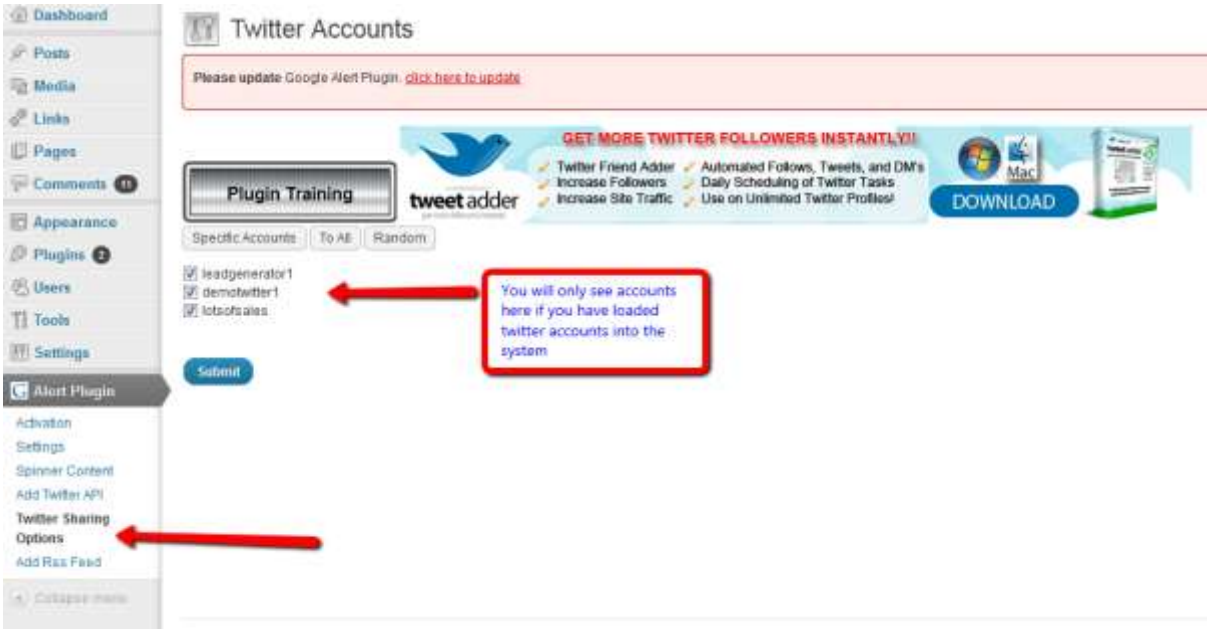


This will complete your application setup inside dev.twitter.com and you will be able to copy and paste the details across to the plugin.

You need to enter all five pieces of information for the system to work.

Twitter Sharing

On the twitter Sharing options screen you will be able to set up the way in which the plugin sends out tweets for you.



From the menu – select the Twitter sharing options and the page above will be displayed. You will ONLY see twitter accounts on this screen once you have loaded in the details for them.

You can click the three buttons to set how your tweets will be sent out.

Specific accounts: will allow you to choose only SOME of the accounts in the list to send the tweets to.

To All: will select and send out a tweet to each of the accounts in the list, every time a post is created.

Random – will open a new field asking for the maximum number of accounts.

An example of this would be; if you had ten twitter accounts loaded into the system (TIP: buy twitter accounts on Fiverr.com)
And you selected Random –

You could then select 3 as the maximum number of accounts to be sent.

And the Plugin would then randomly select 3 of the 10 accounts to send out the tweet as the posts were created.

The G Alert Money Training System.

The G Alert Money training system is being put together to show and demonstrate the exact tools and the system that I use to build multiple sites online and sustain a six figure income from working online.

You can access the system here

http://galertplugin.com/plugin.html

Please contact the support desk for any questions or hassles.

http://www.universalmedia-online.com/support

Yours in Success.

Walt Bayliss

http://galertplugin.com